

The Boutique Real Estate Marketing Co.



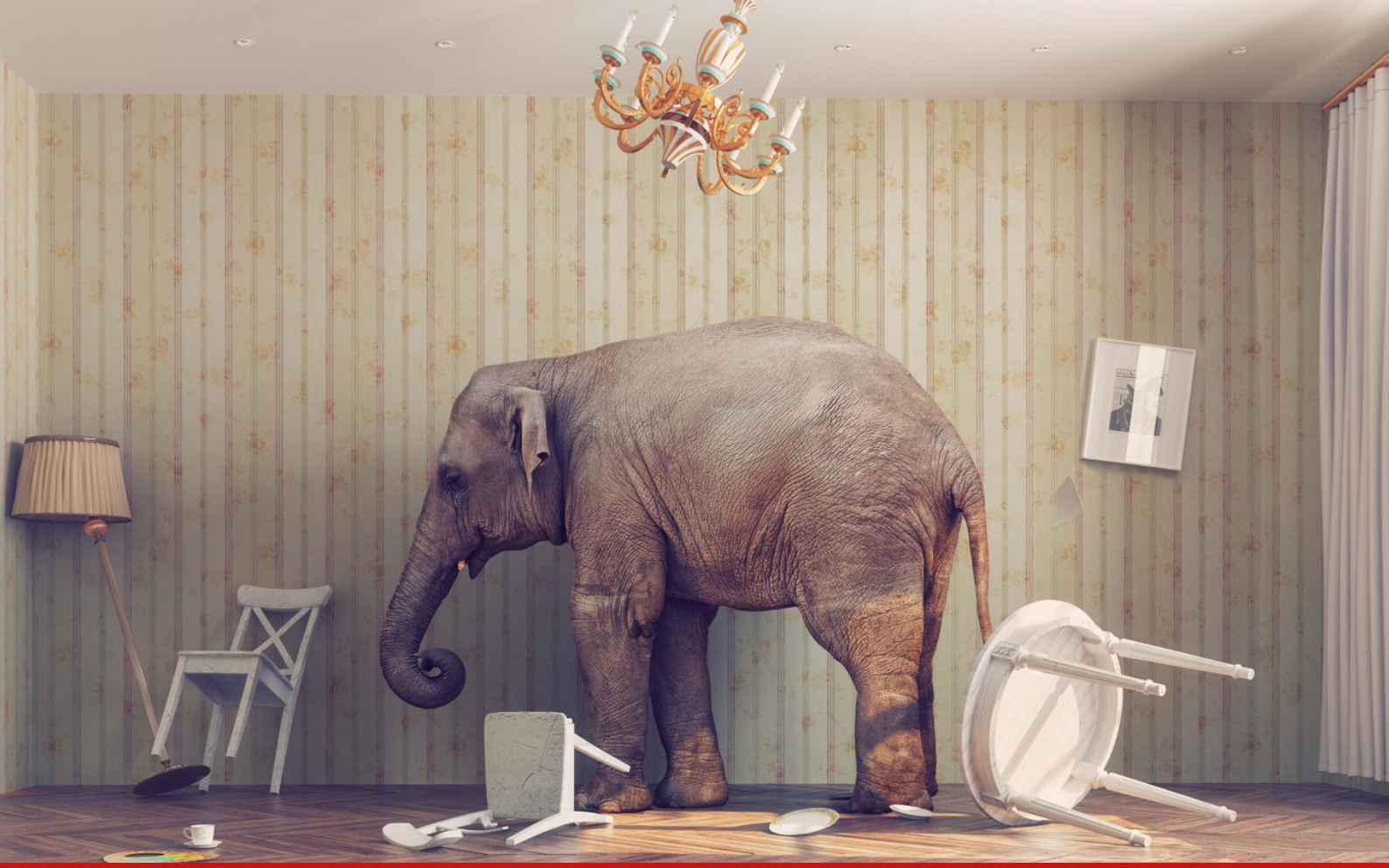


THE
BOUTIQUE

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Real Estate
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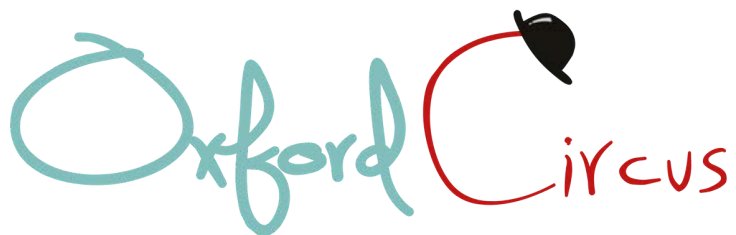
MARKETING CO.





ADDRESS THE ELEPHANT IN THE ROOM

Don't settle for just any marketing company, speak to the trusted Real Estate Marketing Specialists to deliver exceptional results.



The Boutique Real Estate Marketing Co.



WE DO REAL ESTATE MARKETING.

DIGITAL CREATION

Working with your existing platform or starting afresh, we will lead you through strategy, design and development to final implementation and on-going maintenance. Ensuring you have a powerful, relevant and functional online presence.

LEAD GENERATION

We know that growing your business means understanding your market and talking to the right people. Oxford Circus offers tailor-made solutions to generating leads for your property specific business through a multitude of available platforms.

SOCIAL MEDIA

Using a multitude of platforms, we use social media to increase traffic to your website and build relationships with current and potential clients. We also make use of each and every available audience tool to ensure engagement to your target market.

GET IN TOUCH: +27 11 083 7906

MEDIA@OXFORDCIRCUS.CO.ZA

WWW.OXFORDCIRCUS.CO.ZA



HOW CAN WE HELP YOU

*Specialists in real estate
marketing*

DEVELOPERS.

Real Estate.

- Development marketing
- Website design for development
- Lead generation
- Brand identity
- Social media setup and management

ESTATE AGENCIES.

Improved sales.

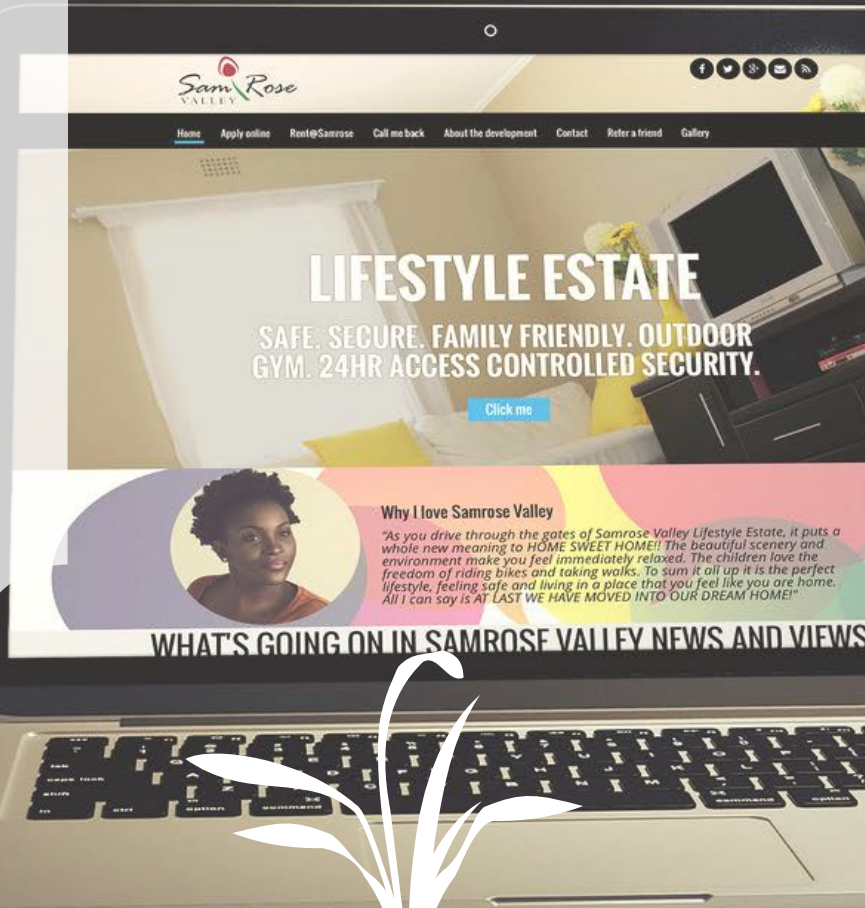
- Real Estate websites
- Agency social media setup and management
- Broker social media setup
- Increased lead generation
- Marketing material for your development client
- Single-property website design
- Flyers, billboards and brochures

GREAT LOOKING REAL ESTATE WEBSITES

Oxford Circus specialise in creating responsive, "real estate" specific websites that are delivered to your audience in a functional, clean and efficient design.

Our services include:

- Single-property websites (single property/asset specific)
- Development websites
- Mobile integration
- Social integration
- Electronic press release distribution
- Galleries
- Adwords campaign management and integration





**OFFLINE
CREATIVE**

**We we make your real
estate business shine!**

From brand development to sales literature, point-of-sale, advertisements, packaging to illustration and so much more, we have our multi-talented studio on hand and on-site to deliver standout creative ideas and designs from concept to completion.

additional **SERVICES**

PROPERTY SPECIFIC PUBLIC RELATIONS

COPYWRITING AND CONTENT

GOOGLE ADWORD CAMPAIGNS

GOOGLE ANALYTICS REPORTING

PROFESSIONAL PHOTOGRAPHY

LET'S GET *Social*

SOCIAL MEDIA ENTHUSIASTS

Oxford Circus strategise, design, and implement social media campaigns across all available platforms ensuring your message is received by the target audience.

We pride ourselves in effectively establishing targeted interest and delivering your message resulting in increased lead generation and participation.



Who WE ARE

Oxford Circus is a Boutique Real Estate Marketing Co. who are experienced creative, marketing and property professionals ready to take your real estate business to new heights.

Our process is always the same, regardless of the project size. We spend the time getting to know you, your brand, your customers, and your objectives. We work closely with your team throughout. We then develop and execute a fully integrated communications strategy designed to achieve your property marketing objectives

Our value approach

As a team we are dedicated to the delivery of great work for our clients. Applying our extensive knowledge, experience and creative expertise we are able to deliver inspiring work with the value, quality and result driven performance you and your property business demand.

Our experience

Partner with a specialist marketing company that has extensive property experience. Our expertise lies specifically in lead generation, digital marketing, offline creative and tailor-made property marketing solutions.

Our clients include:

Property Developers - Estate Agencies - Property Management
Companies - Commercial and Residential Property Owners



MIDDELBRO
PROPERTY COMPANY



benoitproperties
INTERNATIONAL



WHAT OUR CLIENTS SAY

"Oxford Circus have been fantastic to date and continue to deliver excellent Real Estate marketing services. The Oxford Circus team are very responsive, highly professional and enthusiastic and I feel they are an invaluable extension of our team."

- STEFAN BROZIN, DIRECTOR, MIDDELBRO PROPERTY CO.



Oxford Circus

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GET CONNECTED



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